

FOR IMMEDIATE RELEASE

Contact:
Deb Paino (spokesperson)
North Valley Business Alliance
303-833-0444
dpaino@softsolutions.biz

Contact:
Anne-Marie Nichols (agency)
The Write Spot
303-833-6601
am@the-write-spot.com
the-write-spot.com

North Valley Business Alliance Quarterly Women's Networking Event to be held January 30, 2007 at the Broomfield Library

Frederick, Colo. – January 18, 2007 – The North Valley Business Alliance (NVBA) announces their next quarterly women's networking event. It will be held at the Broomfield Library (Eisenhower Room, second floor) at 3 Community Park Road in Broomfield, Colo. on Thursday, February 15, 2007 from 6 to 8 p.m.

NVBA invites business women in direct marketing and those with business to consumer and business to business companies for an evening of networking, fun and education. Attendees are asked to share their 30-second commercial and business cards with the group during a speed networking session.

The purpose of NVBA's women's networking events is to "help others while we help ourselves," said Deb Paino, founder of NVBA and president of Soft Solutions, LLC. "I am hoping to change peoples' lives through networking," she said. "Women harness great power, and when we work together magical things can happen!"

The evening's speaker will be Steven M. Dye, Esq. who will address choosing an entity for your business, and business and tax registration. He will show the group how to maximize tax benefits and liability protection. Mr. Dye will also discuss startup accounting, tax issues, bookkeeping, and payroll setup

NVBA's quarterly business highlight is Michelle Geist of Juice Plus+®. Ms. Geist will be the evening's 10-minute presenter. Attendees will help Ms. Geist grow her business by learning about her products, brainstorming on how others can help, and by bringing her solid leads.

The event will be catered by Pete's Place. Dessert will be provided by A Grande Finale Patisserie.

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To register, contact Michelle Geist at 1-866-301-9075 or at michellejuiceplus@hotmail.com. Seating is limited to 60 people on a first come, first serve basis. The cost to attend is \$7. Checks can be made out to North Valley Business Alliance and paid the evening of the event.

About NVBA

The North Valley Business Alliance is dedicated to serving the networking and diverse needs of women in business. In addition to educational and networking opportunities, each event highlights one special woman who is committed to her business and is an expert in her field, but needs support from others in order to meet her business goals. For more information contact Deb Paino, founder of NVBA and president of Soft Solutions, LLC at 303-833-0444 or at dpaino@softsolutions.biz.

About Steven M. Dye, LLC

Located in Longmont, Colo., the attorneys at the law firm of Steven M. Dye, LLC are dedicated to providing the highest quality legal services to individuals and businesses throughout the Boulder, Denver and Ft. Collins area.

Founded by Steven Dye in 2000, Mr. Dye orients his diverse practice towards people's concerns, providing personal, friendly and competent legal services in a timely fashion. His legal services includes business planning/entity formation, estate planning, trust planning, business and complex tax law, real estate, land development, environmental law, trademarks, collections and bankruptcy.

For more information go to sdyelaw.com, call 303 651-0304 Ext. 16, or contact Mr. Dye at stevendye@sdyelaw.com.

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About Michelle Geist of Juice Plus+®

Michelle Geist is a wellness coordinator with Juice Plus+®. Juice Plus+® is a convenient, affordable, and natural whole food based nutritional product that harnesses the nutritional power of 17 vegetables, fruits, and grains. For more information go to michellejuiceplus.com, call 1-866-301-9075, or contact her at michellejuiceplus@hotmail.com.

About Pete's Place

Pete's Place specializes in Italian-American cuisine and offers dine-in or take-out service. The tavern-style restaurant is located in Frederick, Colo. For more information call 303-833-2818.

About A Grande Finale Patisserie

A Grande Finale is the creation of Pastry Chef Nicole M. Hedlund. Founded in Louisville, Colo. In 1999, A Grande Finale creates award-winning delicious gourmet desserts. While the business operates a pastry shop and café in historic downtown Louisville, most of the company's consumer and commercial clients are located in Boulder, Denver, and across the state of Colorado. For more information go to their website at agrandefinale.com, call 303-926-4084, or contact them at info@agrandefinale.com

About Soft Solutions, LLC

Soft Solutions works hand-in-hand with small and mid-sized businesses to help them succeed and prosper by leveraging a unique portfolio of products that are designed to improve productivity and streamline common business processes. Their goal is to help increase clients' bottom line by replacing cumbersome, error-prone, manual processes with affordable, easy-to-use solutions that are tailor-made to meet each company's specific business needs. Soft Solutions, LLC is located in Frederick, Colo. For more information see their website at softsolutions.biz, call 303-833-0444 or contact them at sales@softsolutions.biz.

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About The Write Spot

The Write Spot is a full service copywriting business located in Firestone, Colo. Run by Anne-Marie Nichols, an award-winning freelance writer, she helps clients grow their business with the use of marketing communications and social media. She specializes in web content, blogging, and e-newsletter campaigns, as well as press releases, brochures, direct mail pieces, newsletters, and marketing plans. For more information see the-write-spot.com, call 303-833-6601, or contact her at am@the-write-spot.com.

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