

FOR IMMEDIATE RELEASE

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MOTHERS announces launch of MOTHERS Book Bag blog on Mother's Day 2005

Levittown, NY — May 3, 2005 — MOTHERS (Mothers Ought To Have Equal Rights) announces the launch of MOTHERS Book Bag — www.MOTHERSbookbag.org — a new blog (web blog) in honor of Mother's Day 2005.

An increasing number of books devoted to issues of motherhood, as well as the greater than ever media coverage of these topics, spotlights the vast array of research, opinions and information available to mothers. MOTHERS' goal is to provide a tool to help women organize around issues such as care giving, work-life balance, daycare, mandatory preschool and kindergarten, and Social Security, using MOTHER Book Bag as a guide.

The blog consists of book suggestions for groups to read and discuss, with a focus on airing life experiences and brainstorming on how to improve things for mothers. On the blog, readers will learn how to set up a book group, get tips on how to read a book for discussion, and find suggestions on how to lead the discussion.

Every four to six weeks, MOTHERS Book Bag will suggest a new book and post discussion points, author biography and interviews, book reviews, and media commentary. Authors will personally participate in the MOTHERS Book Bag. Readers and authors will use the MOTHERS Forums on the MOTHERS website (www.mothersoughttohaveequalrights.org/forums) for discussion, comments, and to communicate with other MOTHERS book groups.

This Mother's Day, MOTHERS urges women to call friends, neighbors, relatives and coworkers and form a MOTHERS book group using MOTHERS Book Bag as a starting point for discussion and consciousness raising.

MOTHERS Book Bag blog (page two)

MOTHERS (Mothers Ought to Have Equal Rights), an economic initiative of the National Association of Mothers Centers (NAMC), is a constantly evolving and growing grassroots initiative seeking to improve caregivers' economic status by calling attention to their essential contribution to the economy and to society. The initiative was launched in 2002 by a group of mothers, writers, and women's advocates around the country. The founders include Ann Crittenden, author of *The Price of Motherhood*; Naomi Wolf, author of *Misconceptions*; and the National Association of Mothers' Centers, a non-profit, non-partisan organization with some 3,000 members and 40 mothers' support centers throughout the U.S. Our steering committee includes representatives of numerous grassroots women's organizations, experienced policy advocates, as well as ordinary mothers who have never been politically active before.

MOTHERS: c/o National Association of Mothers' Centers, 64 Division Ave., Levittown, NY 11710
800-645-3828 ext. 155, MOTHERS@motherscenter.org, www.mothersoughttohaveequalrights.org

The National Association of Mothers Centers (NAMC) is a non-profit, non-partisan organization with some 3,000 members and 40 mothers' support centers throughout the U.S. Since 1975, women who want a place where they can meet other mothers and discuss issues relevant to themselves and their families have established Mothers' Centers in their neighborhoods. Mothers' Centers are self sustaining, non-profit groups where mothers meet, engage in discussion groups, enjoy a respite from their child caretaking role, and help keep their center going through cooperative responsibility.

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